IncantesimoStudio

Magie Art Lab

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My Kotia Binotti







About us

IncantesimoStudio is an artisanal laboratory that originates from the love and passion for the myths and legends of the lands of the north.

Before every product can come to life, Katia Binotti, the artist, travels through the most remote areas of the north and takes notes of every legend of the area on her journey diary.

Scotland, Ireland, England and Wales are the counties with the most sightings of magical creatures. Pencils, paper and clay are just the beginning of the little masterpieces; from a sletch to a more detailed drawing, ending with a three-dimensional model.

Baking, coloring, writing the legends, are the finishing touches. Every Step is surrounded with laughter and pure joy.

IncantesimoStudio is an artistic laboratory entirely MADE IN ITALY, in which ever piece is hand rainted with eco friendly waterbased colors, for a maximum respect for the environment. Every detail has the care and attention of a rainting to give added value at the product that's being created.

HandMade with love





Enchantment in a bottle

Whithin these suggestive bottles, live fantastic creatures. With these, you'll have always a fragment of the enchanted world in you home.



The Love Witches sisterhood

These funny witches will instill in you the strength and courage to find love in everything around you. They always hold a heart in their hands, that they give only to those who really believe in them.

The Woodland Witches sisterhood

Shy and reserved, these little creatures are able to cast away aches and fears, and help those who are their friends to get rid of their difficulties.

They love to rest, cause they believe there's no better way to feel good.

They'll help you to find some time for yourself.





Lallabay

Daughter of a nymph and of a mortal Lallabay is a very special child. She inherited magical talents from both her parents. With her happy and enthusiastic nature, this sweet kid will make your days full of surprises, inspiration and will help you discover and develop your secret talents.

Leprechaun

Keeper of the magic caldron at the end of every rainbow he guards with tenacity and strength his shiny treasure.

If it's fortune that you're seeking, this is the right sprite to achieve richness and prosperity.





Birga

Magic coin of the enchanted land, if held in a moment of difficulty it has the power to change the situation in your favorIt's part of the magic treasures of the Leprechauns.

Every creature is a hand made sculpture, therefore while still keeping their basic features intact, every piece will have small differences





Bragons of the lands of the North

Tenacious and impervious to every difficulty they'll help you find your inner dragon when you need to deal with courage with adversities in life.





Prince Frog and Princess Frog

Legends say that on a full moon night, at the strike of mid night, you have to kiss this little creature to make your love wishes come true. With this simple gesture, you'll find your true love or reinforce your existing relationship.

Brurichella

Common among humans, this creature is considered very special in the enchanted world. Their delicious milk is one of their favourite nectars. Brurichella will help you at tract the favors of the little people and bring you fertility and abundance.





Tartashroom

A legend says that these creatures, wandering through the woods, fell into a magic rond, which changed their appearance. The fairies, swing what happened, gave them special powers and also the gift of calmness and patience.

Magic Bean

Lucky charm of the Giants, it's famous for its magical qualities. Used by giants in their heroic adventures, it can help you achieve your dreams when you need strength and tenacity Finn MacCool, the most famous Irish giant, always lept one in his pocket.







<- Magic Broom

Used by witches to cast away negativity it's their favourite way to travel. Always keep it with you, it will warrant you a safe journey.

Enchanted Boots

They're worn by the little people during their magical parties, always rich of joy and happiness. These funny boots have the gift to push your life in the right direction.





Magic Wand

This instrument is essential for the magical arts. It attracts, repels and directs energy. This wand is handcrafted by and old Druid of the forest, intertwining branches of a quince tree. This tree has the gift of alleviating stress, here the spirit up and make emerge hidden talents.

The Button of Sires Noel

In France, in the 13th century it was a popular costume to sew a button inside the clothes of loved ones, to kep them safe and bring them luck. It is told that Sires Noel, also known as Santa Clause, received this magical button as a gift from the fairies and always carries it in his vest...

The magical light that children see in his pocket, it's one of these magical buttons.





Fairies Jewels

Sparkling and full of color, these little jewels are loved by the fairies, who are attracted by their luminosity. If you wear them, they'll become your most loyal allies.

Fairy Dust

Sprinkle this magic dust on your head, shoulder and toes on a full moon night. Legends say that the fairies, seeing you sparkle, will think that your one of them, gifting you with magical powers.











Countrysides Key

Doesn't matter if it's love or an opportunity, with this magical key you'll have a second chance on something you've lost.





Glendorras Key

Glendovra was a famous ship loaded with mysterious treasures, that wreaked centuries ago. It is told that a bitter old man, hated by all his village, found part of the treasure, and in this a key. The moment he touched it, his life changed; all the bitternes was gone and he became the most generous man in the land. This magical key has the power to open your heart.

Giants Key

In all the parts of the world, there are legends that narrate about Giants, leys, moving castles and enchanted doors. This bey has a special gift; everyone who possesses it, will have the power to achieve impossible dreams and open secret places, where great treasures are hidden.





Lillakose Seal

It has the power to make every place magical. It allows magical creatures to enter realms forbitten to them. Keep it by your door to male your house an enchanted place for these little folks.

The Magical Spheres of Tinter Abbey

The ruins of Tinter Abbey are a magical place wrapped in mystery. Over the centuries, on full moon nights, there have been plenty of sightings of enchanted creatures enclosed in bright blue spheres. It is told that they always come to the rescue of those in næd.







Magic Lamps



Enchanted houses

This sweet little house is full of magic. If you turn a candle on, the little people, attracted by its flame, will come towards you. These creatures, who love looking at the full moon from the roof of these buildings, will be thankful for the hospitality and will make your wishes come true.

Magical Flower

It's the favourite bedding of the little people. This small creatures love to take shelter under these magical flowers to escape the summer heat and fall asleep rocked by the gentle breeze. Offer them this magical shelter, and they will guard your home.



Chiandstouse

The majestic oak tree is considered the most powerfull tree of the magic realm and it is believed that the little people use it as a gateway to the human world. This enchanted acorn will be their home in our universe, and will create an everlasting bond between you and them.







Enchanted Pottery

Cups, spoons, plates, everything for a perfect fairytale tea set.

All creation are cooked in a solar based oven and are hand painted.



Once upon a time there was Sir Pritt, the fairies perfumer



There are many legends that talk about fairies abductions



The most famous is the one of Kirk Robert, who disappeard at the end of the XVII century only after a few months after wri ting The Secret Commonwealth. It is said that on a full moon night, while he was walking through the hills (which local folk considered being the home of magical creatures), he was dragged into an underground world, vanishing in a bright green light. This event happened in southern Scotland, the same place in which another famous disappearing took place, the one of Sir Pritt, famously known as the fairies perfumer. A century after Kirk Robert disappeared, an old alchemy expert, while he was on the search for the purest dewdrop, accidentally Stepped in a magic circle and fell in the Secret Reign. Here, fairies, pixies and other creatures forced him to distill every potion they required. They asked him to produce the most succulent perfumes in the reign. He distilled the most loved ingredients by the little people and, thanks to the inebriating scents of his potions, the fairies got distracted, allowing Sir Pratt to escape through the magic circle he initially fell in. These fragrances are the result of the enchantments made by Sir Pratt in the secret reign.





The Mermaids Spell

Blue Moon Bell was the most rebel mermaid in the reing. She used to overstep the boundries and Swim too close to the shore, where she collected shells and small objects. From these she made magical potions which held the energy of the sea. She then used to leave them one the beach, for those people she always saw taking long walks on the beach watching the sea with sadness, hoping that her potions could change their lifes.





Perfume This refreshing sea breeze will carry magic into your life.



Body oil Distilled by mermaids to make you irresistible like them.



Body cream Refreshing like a dive into the ocean.



Hand cream Smooth like a gentle wave on the beach.



Mild soap A refreshing bath in the waves of the ocean.



Home fragrance spray A secret potion created by the mermaids in the heart of the ocean. Fulfills wishes and brings positive changes.



Home fragrance

Inside this bottle there's a little bottle in which you'll have to write a wish in rime. On a full moon night you will go to the sea and throw the bottle into the water where the mermaids will fulfill your wish.





Fairies catcher

The story of the secret garden is told in many legends and famous are the tales about its beauty and its mysteries. Every path of this garden is filled with a sweet aroma. The little people, take care of every flower, fruit and plant of the the garden, and from them they distill essences, from which they make magical potions. Lilla Rose is the most famous of them all.





Perfume
Inhebriating and delightfulit will bring out your enchanted side.



Rodly oil
The inebriating aromas of the secret garden, will awaken the fairy within you.



Gody cream
With this cream your
skin will be smooth
like the most beautiful
flower of the secret
garden.



Hand cream
Delicate like a rose
petal of the enchanted
realm.



Mild soup
With love and
Sweetness it will
awaten your senses.



Home fragrance spray With this perfume your home will turn into an enchanted place.



Home fragrance

On a full moon night you have to mix the sticks as if your mixing a cauldron. Open the window for at least 5 minutes. The fairies will be at tracted by the potion and, confused by its scent they will believe that they are in their secret garden, turning your home in an enchanted place.





Good mood elixin

It is known that all the creatures of the enchanted realm love to celebrate the most magical nights of the year, like the summer solstice. On these occasions they feast with succulent nectars, fruits and mead. A legend says that a prankster elf, a naughty elf poured 3 drops of rum in a magic mixture to make the fairies go crazy, turning it into in an exhibarating potion.





perfume To always carry joy and happiness with you.



Body oil Like a slice of cake in the morning, it will bring joy into your days.



Body cream Sweet notes of chocolate and orange, for a delicious skin.



Hand cream For a delicious velvety softness.



Mild soap Immerse yourself in a bath of delights.



Home fragrance Notes of orange and chocolate will sparkle you with happiness and joy turning your home into a Sweet home.



Home fragrance On a full moon night you have to mix the sticks as if your mixing a cauldron. Open the window for at least 5 minutes and the legendary amu sing elf will carry joy and laughter into your home.







Love potion

This delicious potion is extracted from little wild cherries, famous for being fairies most love food. William Shalespeare, after sniffing this magical brew from a bottle at a stand of his local market, was inspired in writing 'A Midsummer Night's Dream." In this book Titania, the fairy queen used this potion to seduce Oberon, the elf king.





Perfume
This elixir will help
you true love.



Kody oil
Irresistible and juicy it
will awalen your senses.



Rody cream
This delicious cream
will give you a fairy
tale skin.



Hand cream
A delicate cream,
for the softest hands
of the realm.



Mild soap
A sweet essence for a
pampering bath.



Home fragrance spray
It will bring love
into your home
and into your life.



Home fragrance

On a full moon night you have to mix the sticks as if your mixing a cauldron. Open the window for at least 5 minutes. The fairies, attracted by the perfume, will come through your window bringing love into your home.

